The predictors of physical activity among health volunteers based on Pender's health promotion model

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Abstract

One of the consequences of living in this century of machine and technology development is poverty in movement and reduction in physical activity. This study aimed to examine the predictive factors of physical activity in health volunteers based on the structures of Pender's health promotion model. This study was performed on 80 health volunteers working at urban and rural health centers that were selected by multistage random sampling. Data were gathered by using a questionnaire for which the validity and reliability were confirmed. The results showed that despite a relatively high awareness about the benefits of physical activity (earning an mean score of 30.6 ± 3.8 on perceived benefits out of 40), 55% of participants did not have a good physical activity. There was a significant positive correlation between physical activity behavior and health promotion model variables such as perceived barriers, perceived benefits, and self-efficacy. A total of 66.8% of the variance of physical activity behavior were explained by health promotion model variables that among them, self-efficacy, positive feelings associated with the behavior, and situational influences were the strongest predictor. According to the results, physical activity in health volunteers is low and interventions are needed to improve this behavior. The design of training programs for promotion of physical activity should be focused on strategies to strengthen self-motivation in individuals and families at their homes and improve workplaces.

Keywords: Health Promotion, Health Volunteers, Physical Activity

Introduction

One of the priorities of public health is sufficient physical activity [1]. Unfortunately, the life in this century of machine and technology development has been accompanied by movement poverty and physical activity reduction in people [2]. Less activity or inactivity is a global public health problem and the main risk factor for high blood pressure, high blood glucose, abnormal blood lipids, overweight/obesity, and major chronic diseases such as vascular diseases, cancer, and diabetes. The inactivity rate is high among communities regardless of being developed or developing [1,3]. According to the World Health Organization reports, lack of physical activity is the fourth major risk factor for mortality in the world [4]. The minimum
physical activity needed to maintain and improve health in adults of moderate intensity is 30 minutes, 5 days a week [1]. Studies have shown that there is no regular physical activity in a large number of people [5]. The prevalence of inactivity in urban and rural areas calculated by focusing on leisure-time physical activity in age group 15-64 years among men, women, and both sexes were respectively 76.3%, 58.8%, and 67.5% [3,4,6-8]. The first step in training is to raise awareness about the significance of physical activity because awareness is probably leading to behavior change. Trained people who know how to constructively think will examine the situation for appropriate behavior flexibility [9,10].

In order to plan for non-sanitary behavior change and health promotion, there are different theories and models. One of them is Pender's Health Promotion Model that is rooted in social-cognitive, nursing, and public health theories. Pender’s Health Promotion Model (HPM) uses a variety of individual characteristics and experiences, behavior-specific cognitions and affects to predict and explain health-promoting behavior [11]. Pender reports three concepts that are central to this model: individual characteristics and experiences, behavior specific cognitions and affect, and behavioral outcomes. Those studies utilizing the revised model indicate that perceived self-efficacy, benefits, and barriers are better predictors of a behavior and have greater influences on health related behaviors. While the HPM was developed to explain health promoting behaviors, it can also be used for health-protecting behaviors. The HPM uses selected attitudes and beliefs such as perceived benefits and barriers, perceived self-efficacy, and interpersonal factors (such as norms, modeling, and support from others) to predict and explain health behavior [11] the structures of Pender's health promotion model are known as important determinants of physical activity behavior [12,13]. HPM is a descriptive model that predicts health behaviors. Meta-analysis reviews of the large number of studies adopting the model have demonstrated its important contribution to the prediction of health behaviors like physical activity and now its structures are known as important determinants of physical activity behavior [14]. Most researchers use this model to study the behaviors that can lead to health promotion [14-16]. Previous studies have shown that perceived benefits, perceived barriers, perceived self-efficacy, and interpersonal influences have a significant impact on promotion of physical activity [11,15,17,18]. In general, the structures of health promotion model can predict behavior of physical activity [8,19].

Health voluntary program is one of the successful community participations in social activities started in 1990 in Tehran, Iran, and the suburbs of other large cities such as Tabriz and Shiraz. It was expanded into all cities in 1993 and then into all villages in 1999. The health volunteers in Iran are usually housewives who have enough time and interest to engage in. They are asked to cover up and educate 50 families from their neighbors. They are known as unsalaried workers and a bridge between the community and health care system [20]. Training health volunteers who are in fact one of the members of the community seems effective in health promotion in the community. They are a successful experience of cooperation so that their participation in various studies has proven their honor [21]. As far as we know, there are no similar studies in Iran considering physical activity among health volunteers. Therefore, this study aimed to assess the physical activity of health volunteers by using Pender's Health Promotion Model.

**Method**

This cross-sectional research is a part of a three-month intervening study started in 2015 on 80 health volunteers in Torbat-e-Jam city, Khorasan Razavi province, Iran. The participants were selected according to the multistage random sampling method. According to the variant parameters and similar studies [8,11-13,22], the number of participants to be tested was estimated about 75; however, 80 participants were taken to ensure the results.
The inclusion criteria of the research were: having at least one year work experience as health volunteer, being healthy enough to do physical activities, not being paralyzed, and signing the consent form to participate in the research.

Three kinds of questionnaires were designed and distributed for data collection as follows:
1) The Demographic Questionnaire that was used to gather personal information such as age, occupation, marital status, education level, body mass index, and place of residence.
2) The International Physical Activity Questionnaire (IPAQ) its Persian version approved in previous researches was used to evaluate the physical activity. It is a self-reporting questionnaire, which has been tested on adults of 18-65 in 20 countries and was approved. This questionnaire asks about the vigorous and moderate physical activities and walking practice during the last three weeks. We can extract and report the rate of physical activity based on a scoring protocol. The rate of physical activity in a week is estimated based on MET minutes/week (MET is a scale that is used to estimate the consumed energy during any physical activity. One MET equals to the amount of energy consumed by a relaxing person). In this protocol, all physical activities are classified as a multiple of energy consumption rate in the relaxing status. In this standard questionnaire, walking takes 3.3 METs, moderate physical activity takes 4 METs, and vigorous physical activity takes 8 METs. To calculate the total physical activity in a week, the amount of walking (3.3 MET×min×day) must be summed up with the amount of moderate physical activity (4MET×min×day), and vigorous physical activity (8MET×min×day). For example, if one engaged in three types of physical activity during the last week including walking for 30 minutes a day for 4 days, moderate physical activity for 20 minutes a day for 3 days, and vigorous physical activity for at least 10 minutes a day for 1 day, the calculation is as follows:

\[(4 \times 3.3 \times 30) + (3 \times 20 \times 4) + (1 \times 10 \times 8) = 716 \text{METmin/week.}\]

Based on the obtained values, the participants were classified into three groups of inactive, minimally active, and active which are defined as follows:
Active person is one who has vigorous physical activity three days a week and has at least 1500 Metabolic Equivalent of Task (MET) min/week or goes walking at vigorous and moderate levels, or one who has 3000 MET-min/week in five days a week or more.
Minimally active person is one who has vigorous physical activity three days a week for at least 20 minutes each session; or goes vigorous and moderate walking five days a week or more, at least 30 minutes each session.
Inactive person does not have any physical activity or according to related physical activity reports, does not have criteria of vigorous or moderate rate physical activity.

3. A researcher made Questionnaire that was designed to measure the structures of the Pender’s Health Promotion Model including: Perceived benefits (10 questions), perceived barriers (5 questions), self-efficacy (8 questions), interpersonal influences (8 questions), positive emotion (5 questions), commitment (6 questions), modeling (8 questions), and competing preferences (7 questions). The validity of the questionnaire was confirmed by 8 experts in the field and its reliability was calculated as 0.80 using Cronbach's alpha method. The perceived benefits, perceived barriers, and positive emotion were scored on the basis of 5-point Likert scale (from “very much” to “not at all”). Self-efficacy, interpersonal influences, modeling, commitment, and competing preferences were scored on a 3-point scale (including “yes”, “partly” or “no”). The instrument used in this study was a questionnaire designed by the researcher that was employed after confirming its content validity. For this purpose, the questionnaire of promotion-based health and scientific resources were provided and then were evaluated by 8 health education specialists with sufficient expertise and experience. They confirmed, applied, and validated the reformed version (CVI=0.98, CVR=0.94).
of the questionnaire was examined on 15 health volunteers within two weeks interval (r=0.90). The questionnaire consisted of two parts. The data from the questionnaire was then extracted and analyzed by SPSS 16 using independent T-test (to compare the scores of physical activity of the participants according to demographic parameters), Pearson's correlation coefficient (to determine the correlation between physical activity and Pender HPM parameters), and linear regression (to determine the predictors of health promotion model parameters).

**Results**

The participants had mean age of 25.1±2.5 years with 4.1±2.8 years experienced as health volunteer. 21.2% of them were educated below high school diploma, 62.6% had high school diploma, and 16.3% had an academic degree. 15% of participants were single and 85% were married. 88.8% of them were housewives, and mean Body Mass Index (BMI) was 25.01±4.1. 40% of participants were living in urban and 60% in rural areas.

The results showed the mean score of perceived benefits was 31.3 ±4.5 that indicates a good level of perceived benefits. However, self-efficacy score of 5.8±4.1 and behavior score of 912.4± 750.8 were not satisfactory (Table 1).

The behavior of physical activity had a positive correlation with some variables of HPM such as perceived benefits, self-efficacy, and situational influences and a negative one with perceived barriers (p<0.01) (Table 2).

Results showed that overall 66.8% of the variance of the physical activity behavior can be explained by health promotion model variables that among them, self-efficacy (β≤0.230), positive emotions associated with the behavior (β≤0.340) and situational influences (β≤0.350) were the strongest predictors (Table 3).

The results of this study in relation to interpersonal influences showed that the mean score were as follows: social support from family (0.7±0.3), from coach of volunteers (0.7±0.3),from physician (1.07±0.7),and from friends (1.03±0.6); hence, the most support was from physician and friends.

The results showed that there was a statistically significant relationship between body mass index and physical activity. The mean score of physical activity in the volunteers with a low BMI value was higher than that of overweight and obese participants (p=0.018). Also, a significant difference was observed between the mean physical activity scores and other demographic variables such as age, education level, place of residence, employment status, and marital status (p<0.05).

<table>
<thead>
<tr>
<th>Description Scale Structure</th>
<th>Mean</th>
<th>Standard deviation</th>
<th>Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physical Activity (MET-minutes/week)</td>
<td>912.4</td>
<td>750.8</td>
<td>318-3633</td>
</tr>
<tr>
<td>Perceived benefits</td>
<td>31.3</td>
<td>4.5</td>
<td>23-40</td>
</tr>
<tr>
<td>Perceived barriers</td>
<td>14</td>
<td>3.2</td>
<td>7-20</td>
</tr>
<tr>
<td>Perceived self-efficacy</td>
<td>5.8</td>
<td>4.1</td>
<td>1-16</td>
</tr>
<tr>
<td>Interpersonal influences</td>
<td>6.9</td>
<td>2.6</td>
<td>0-15</td>
</tr>
<tr>
<td>Modeling</td>
<td>6</td>
<td>3.7</td>
<td>0-16</td>
</tr>
<tr>
<td>Commitment</td>
<td>3.5</td>
<td>2.4</td>
<td>0-12</td>
</tr>
<tr>
<td>Competing preferences</td>
<td>6.4</td>
<td>2.8</td>
<td>0-11</td>
</tr>
<tr>
<td>Positive emotion</td>
<td>11.6</td>
<td>4</td>
<td>3-20</td>
</tr>
<tr>
<td>Situational influences</td>
<td>3.1</td>
<td>3</td>
<td>0-17</td>
</tr>
</tbody>
</table>
Table 2 Correlation between physical activity and Pender's HPM parameters

<table>
<thead>
<tr>
<th></th>
<th>Physical activity (MET-minutes/week)</th>
<th>Perceived benefits</th>
<th>Perceived barriers</th>
<th>Perceived self-efficacy</th>
<th>Interpersonal influences</th>
<th>Modeling</th>
<th>Commitment</th>
<th>Competing preferences</th>
<th>Positive emotion</th>
</tr>
</thead>
<tbody>
<tr>
<td>Perceived benefits</td>
<td>.419**</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Perceived barriers</td>
<td>-.423**</td>
<td>-.094</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Perceived self-efficacy</td>
<td>.543**</td>
<td>.361**</td>
<td>-.476**</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Interpersonal influences</td>
<td>.197</td>
<td>-.075</td>
<td>-.121</td>
<td>.110</td>
<td></td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Modeling</td>
<td>.002</td>
<td>-.176</td>
<td>.026</td>
<td>-.170</td>
<td>.736**</td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Commitment</td>
<td>.364**</td>
<td>.492**</td>
<td>-.091</td>
<td>.302**</td>
<td>.299**</td>
<td>.042</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Competing preferences</td>
<td>-.155</td>
<td>-.152</td>
<td>-.218</td>
<td>.252*</td>
<td>.178</td>
<td>-.035</td>
<td>.207</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Positive emotion</td>
<td>.556**</td>
<td>.240*</td>
<td>-.334*</td>
<td>.316**</td>
<td>.122</td>
<td>.160</td>
<td>.067</td>
<td>-.237*</td>
<td></td>
</tr>
<tr>
<td>Situational influences</td>
<td>.480**</td>
<td>.277*</td>
<td>-.007</td>
<td>.211</td>
<td>.399**</td>
<td>.201</td>
<td>.519**</td>
<td>-.052</td>
<td>.045</td>
</tr>
</tbody>
</table>

**Correlation is significant at the level of 0.01
*Correlation is significant at the level of 0.05

Table 3 Regression analysis of physical activity behavior based on HPM variables

<table>
<thead>
<tr>
<th>Independent Variables</th>
<th>B</th>
<th>β</th>
<th>p-value</th>
<th>R Square</th>
<th>Dependent Variable</th>
</tr>
</thead>
<tbody>
<tr>
<td>Perceived benefits</td>
<td>10.1</td>
<td>.61</td>
<td>.511</td>
<td>.668</td>
<td>Physical activity Behavior</td>
</tr>
<tr>
<td>Perceived barriers</td>
<td>-48.3</td>
<td>-.208</td>
<td>.014</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Perceived self-efficacy</td>
<td>42.3</td>
<td>.234</td>
<td>.016</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Interpersonal influences</td>
<td>25</td>
<td>.89</td>
<td>.474</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Modeling</td>
<td>-28</td>
<td>-.142</td>
<td>.225</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Commitment</td>
<td>17.2</td>
<td>.56</td>
<td>.567</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Competing preferences</td>
<td>-48</td>
<td>-.182</td>
<td>.038</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Positive emotion</td>
<td>64.5</td>
<td>.347</td>
<td>.001</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Situational influences</td>
<td>85.5</td>
<td>.351</td>
<td>.001</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Discussion
The mean score of physical activity in this study was 912.4 that indicated a poor level of physical activity. This finding is consistent with the result of a study conducted in urban areas of Yazd (prevalence rate of 54.4%), and with that of another research by Irwin [23] that showed that more than one-half of university students in the United States and Canada were not active enough to gain health benefits. Emami and colleagues [1] also examined physical activity in health volunteers in Tehran and estimated the participants’ inactivity rate as 36.3%. Lack of physical activity in the population of the city of Tehran may be resulted from better access to sports facilities and support from the organizations. Research results of Aghamolaie et al [24] that examined efficacy, perceived benefits, and barriers to physical activity in the students of Hormozgan showed that 73.5% of the subjects
did not have appropriate physical activity. The study conducted by Jalilian et al. [25] at the Hamadan University of Medical Sciences showed that 65 percent of employed women do not have enough physical activity which is less desirable than the current survey results. This may be due to the better awareness of benefits of physical activity among health volunteers or due to the differences in measurement instruments. While in the studies of most countries such as America, and Lebanon, the numbers of physically active persons are high, the National Centre for Chronic Diseases Prevention in America reported that more than half of adults in that country do not have enough physical activity [26]. The findings of this study indicated that there is a significant relationship between the amount and intensity of physical activity in volunteers with body mass index so that physical activity in people with normal BMI was higher than that of overweight and obese people. This result is in agreement with those obtained by Mohammedian and colleagues [27] who investigated the relationship between physical activity and body mass index among students in Semnan and the findings of Norouzi and colleagues [28]. Obesity may result in physical inactivity, poor diet, and poor lifestyle while being physically active seems to play a crucial role in burning extra calories and create proper eating habits and way of life.

The results of the study showed that the highest social support was from physician and friends while the coach of volunteers did not have this kind of behavior. Also, family members did not provide desirable support for volunteers. The study conducted by Teymuri [12] examining health promotion model among students of Sanandaj, presented family members, relatives, and friends as the sources of perceived social support. Therefore, intervention programs are recommended to promote physical activity by a focus on the role of volunteers, doctors, coaches, friends, and family members.

In the present study, an mean score of 5.7 out of 16 was achieved on self-efficacy which represents a low self-efficacy toward physical activity. Similar findings have been reported by Karimi et al [11] and Mazloomy and colleagues [29]. Since self-judgment and ability are defined to organize and execute an activity, it can be concluded that volunteers do not believe in their ability to perform physical activities. In this study, factors including lack of sports facilities, lack of time, and high cost, in sequence, were understood as the most important barriers to the access to sports facilities. Karimi et al [11] introduced being busy and Aghamolaei et al. [24] suggested lack of time as major obstacles to engaging in physical activity and sport.

Obtaining an mean score of 31 out of 40 in this study shows that participants were aware of benefits of physical activity which is consistent with the results of Aghamolaei [24] and Karimi [11]. Significant positive correlation between physical activity behavior and perceived benefits and perceived self-efficacy indicated that when volunteers gain a better understanding of the benefits of a behavior and self-confidence, they will perform that behavior.

The positive significant relationship between physical activity and commitment to action and positive emotion toward behavior was proven in this survey. This finding shows that more commitment of volunteers to their behavior and more positive feeling can promote physical activity behavior.

A strong positive correlation between physical activity and situational influences indicates if sports facilities are provided for the volunteers, they will exhibit more physical activities. A negative significant correlation between physical activity and perceived barriers to physical activity in this study suggests the significant role of physical barriers to healthy behaviors.

Based on the results from the structures of health promotion, self-efficacy, perceived barriers, positive emotion toward the behavior, and situational influences were the most important predictors of physical activity behavior, which is consistent with the findings of similar studies [11,30-32]. In this study, a total of 66.8% of the variance of...
physical activity behavior were explained by the variables of health promotion model. On the basis of these results, this model can be used to estimate the amount of physical activity in health volunteers to improve the plan of action. The study sample was drawn only from community health service in the regions of Torbat-e Jam. In the areas may have different results. In addition, self-report is less reliable for identifying individual with physical activity performance, which in the future studies could be a combination of self-report, interview or direct observation of behavior of skills.

Conclusion
According to the results obtained from this study, using development models, especially health promotion model, seems necessary to enhance self-efficacy and reduce perceived barriers to a behavior. It is also recommended to provide physical facilities and proper environment alongside effective interventions in order to create incentives for mobility in education and training programs for individuals.

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Contribution
Study design: MM, MR, AM
Data collection: MR
Data analysis: MHR, MR
Manuscript preparation: AM, MM, MR

Conflict of Interest
"The authors declare that they have no competing interests in this manuscript"

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